

APPT meeting minutes: Friday, January 22, 2010

Location: Briar Patch Community Room, 290 Sierra College Blvd., Grass Valley

Meeting leader: Rich Looney

Note taker: Rod Brown

Attendees:

Tom Grundy	caver456@yahoo.com
Rod Brown	rodney_e_brown@yahoo.com
Frank Pedrick	frankpedrick@gmail.com
Cindy Chamberlain	csgarden1@sbcglobal.net
Tom Ivy	thomasivy@hotmail.com
Mike Pettengill	mikepett2004@yahoo.com
Eric Mayer	vegworm@gmail.com
Tiffany Looney	thelooneyfamily@gmail.com
Rich Looney	richlooney@att.net
Ragnar Hynell	hynellragnar@gmail.com
Nicholas George	withheld
Dave Weideinger	dmwbnd@gmail.com
Zachi Anderson	zachi@stardustweb.net
Virginia Foster	vfoster717@gmail.com
Becca Imseis	rebeccaimeis@gmail.com

Elections

1. Decided that should be minimum of five total board members and an odd number
2. In addition to board, discussed consideration of adding in future
 - a) Committees
 - b) Advisory board, maybe involving other bike groups
3. Following people were elected to the board
 - a) Chairman – Rich Looney
 - b) Vice Chair – Eric Mayer
 - c) Treasurer – Becca Imseis
 - d) Secretary – Rod Brown
 - e) At Large – Tom Grundy
 - f) At Large – Mike Pettengill
 - g) At Large – Monica Hughes

Old Business

1. Tour of California collaboration for BTWW
 - a) Amgen race is Sunday, May 16th
 - b) Bike to work week starts May 17th
 - c) No link between the two yet, but not rejected. Rich will try to make a link, through Duane
2. Coalition Website
 - a) Portal established, entry for all groups, should be search engine optimized
 - b) Different from APPT website
 - c) Who manages this – Rich for now, could be done by an advisory committee
 - d) Low barrier to join, anything bikes in the county
 - e) Post bike related events
 - f) Bike Blast page uploaded, non-profit fundraiser for NCSO
3. Bike Map on APPT website, <http://www.nevcoappt.org/maps.html>
 - a) Map could add walking, wheelchair access and problems
 - b) Recommend link to Gold Country transit
4. Rich to send out East Bay Bike Coalition link, good example of websites

New Business

- a) Future things to consider
 - a) Committees
 - b) Advisory board
- b) Adoption of mission statement
 - a) Discuss via email, make discussion threaded
 - b) Should evolve over time
 - c) Make it concise
 - d) Decide next meeting
- c) APPT as a Non Profit 501c3 progress update – Becca is leading this
 - a) Mr. Tom Burris, not a lawyer but experienced with non-profits, got contact from Jet
 - b) He can help us create bylaws
 - c) \$350, 50% up front for lawyer
 - d) Also state and county fees, \$350 - \$750 to file, depending on size of our budget
 - e) Total cost probably \$700 - \$1500
 - f) Filing is retroactive to point that the IRS receives the letter
 - g) Registration serves as stamp of legitimacy
 - h) May be able to get loan from other organizations if we do not have funds now
 - i) Expect to chase money continuously, part of being a non-profit
 - j) We should consider getting 501c3 in time for opportunities in the spring
 - k) However, many people may give money even without non-profit
 - l) Shannon Wright did this for BONC, per Nick
 - m) MOTION: Rich moves that we obtain contract with Mr. Burris and spend up to \$175 on applying for 501c3 status. Motions passed unanimously.
- d) Hat passed to collect money for non-profit application, \$149 collected, Becca holding it
 - a) Could establish bank account at Citizens Bank but web service is terrible, discuss next meeting
- b) Bike Month events: Appointed preliminary committee members to task, need to establish timeline for next Promo Meeting.
 - a) National bike month is May
 - b) APPT wants to do events throughout month
 - c) Identified events, identified some promotions; example: Monday Mocha madness
 - d) Rich will email list to group
 - e) Would like to get more people involved to help with events, but expect people to do legwork
 - f) Want events to be inclusive
 - g) Bike promo committee has had brainstorming, will have another committee meeting before next meeting. Need to have a list before first meeting
 - h) Establish Bike to Work Day Celebration event Date and Location
 - i) Promotions & Marketing Campaign: Appointed preliminary committee members to task, need to establish timeline for next Promo Meeting time line.

Closing

1. Next meeting coming soon, much to do to get ready for BTWW, Amgen, etc.
 - a) Location: Briar Patch Community Room, 290 Sierra College Drive, Grass Valley
 - b) Date: Tuesday, February 10, 2009
 - c) Time: 6:00 PM to 7:30 PM
2. Google Calendar has future meetings: <http://nevcoappt.org/calendar.html>
3. Room is booked for rest of year
4. Can use website change detectors to see when any of the pages change
5. Homework: bring a friend to the next meeting